



B A M B U S E R

## Bambuser hires Interim CFO

**Bambuser AB (publ) ("Bambuser", "The Company") has appointed Ingvar Svensson as Interim Chief Financial Officer until the company finds a permanent replacement.**

Bambuser has appointed Ingvar Svensson as Interim CFO. The departing Interim CFO, Ulrika Jones, has chosen to start a new role in another company. Ingvar Svensson will replace Ulrika Jones, while recruitment for a permanent CFO takes place.

Ingvar Svensson has a broad experience from different types of businesses in CFO and Managing Director roles, primarily focused in international companies, with a Nordic responsibility. He will start on February 26th and Ulrika Jones will stay at Bambuser for a transition period and leave the company mid-March.

"As Ulrika Jones' contract ends we're very excited to have agreed with Ingvar who is experienced to support and drive the development of Bambuser." says Hans Eriksson, CEO of Bambuser.

The information was sent for publication, through the agency of the contact persons set out below, on February 21 2018, 14:45 CET.

### **Certified Advisor**

Västra Hamnen Corporate Finance is Certified Advisor (CA) to Bambuser AB (publ).

### **Contact information**

Hans Eriksson, CEO

Mobile: +46 (0)768-822 502

E-mail: [hans@bambuser.com](mailto:hans@bambuser.com)

or visit: [www.bambuser.com/ir](http://www.bambuser.com/ir) and [www.irisplatform.io](http://www.irisplatform.io)

Bambuser is a Swedish software company that offers B2B solutions for live video. Since 2007, the Company has developed a platform for interactive live video broadcasts enabling live video streaming from mobile phones and webcams to the internet. The breakthrough occurred in 2010 when the Company's service was used to report the unrest in Egypt during the parliamentary elections. The following year, videos were produced via Bambuser and used in several television broadcasts throughout the world during the Arab Spring. Today, Bambuser's service is installed in more than 50 million phones and has over the years reached 100s of millions of news consumers through companies like CNN, BBC, Al Jazeera, SkyNews, etc. Since 2014, Bambuser has chosen to focus on B2B, Business-to-Business, to increase the spread of the Company's products and strengthen its long-term revenue potential. Among the customers are such companies as Associated Press, Aftonbladet, NRK and Vinculums.