



B A M B U S E R

## New owners acquire Almi Invest's shares in Bambuser

**Almi Invest has agreed to sell its entire holding in Bambuser to Anders Liling and Per Anders Wärn. The transfer of Almi Invest's 1,397,934 shares is made at the price of SEK 0.57 per share.**

"It is with great confidence I welcome our new shareholders, who will play an active role in Bambuser's continued development. Per Anders' and Anders' experience and competencies fit our new strategy very well. We appreciate the cooperation with Almi Invest and I would like to thank them for the support we received during their time as owners of the company," says Maryam Ghahremani, Interim CEO of Bambuser.

Anders Liling is one of the founders of Redpill Linpro, the largest company in the field of open source technology in the Nordic region. Anders was also CEO of the company from the launch in 2003 until the end of 2017.

Per Anders Wärn has just returned from Stamford, Connecticut, where he has been a member of the senior management team at Gartner, the world's leading Research & Advisory company, heading Gartner's global consulting business between 2008 and 2017.

"Bambuser's leading and scalable mobile live video infrastructure is an important asset in a fast growing market. It is our assessment, that by operating the new B2B strategy, the company has a major development potential," says Anders Liling and Per Anders Wärn.

"Almi Invest is Sweden's most active investor in startups. We invested in Bambuser in 2010 and were an active owner during the company's early years. The company is now entering a new phase and we see that these new owners can play an important role in the further development of the company. Our exit provides new capital, which we can use for investments in new Swedish startups," says Marcus Boijemyr, Fund Manager at Almi Invest Stockholm.

The information was sent for publication, through the agency of the contact persons set out below, on July 12 2018, 08:00 CEST.

### Certified Advisor

Västra Hamnen Corporate Finance is Certified Advisor (CA) to Bambuser AB (publ).

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Bambuser is a Swedish software company that offers B2B solutions for live video. Since 2007, the Company has developed a platform for interactive live video broadcasts enabling live video streaming from mobile phones and web cams to the Internet. The breakthrough occurred in 2010, when the Company's service was used to report the unrest in Egypt during the parliamentary elections. The following year, videos were produced via Bambuser and used in several television broadcasts throughout the world during the Arab Spring. Today, Bambuser's service is installed in more than 50 million phones and has over the years reached 100s of millions of news consumers through companies like CNN, BBC, Al Jazeera, SkyNews, etc. Since 2014, Bambuser has chosen to focus on B2B, Business-to-Business, to increase the spread of the company's products and strengthen its long-term revenue potential. Among the customers are companies as Associated Press, Aftonbladet, Schibsted, NRK and Vinculums. Bambuser is listed on Nasdaq First North and the company's certified adviser is Västra Hamnen Corporate Finance AB.