



Bambuser's CFO to leave the company

Today Bambuser AB (publ) announced that its CFO, Emil Rönnbäck, has decided to leave the company.

He will remain in his role until the end of 2017. As CFO, Emil Rönnbäck is part of Bambuser's Executive Management Team and has been employed by the company since January 2017. He will retain his responsibilities as CFO for Bambuser until he leaves the company at the end of the fourth quarter 2017. The process of appointing a successor is starting immediately. Emil Rönnbäck is leaving his position for career opportunities outside Bambuser.

"Emil has been a great asset for Bambuser, not only in developing our finance department but also through his contributions to take the company public. I wish him the best of luck in his future career." says Hans Eriksson, CEO at Bambuser.

This information is information that Bambuser AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was sent for publication, through the agency of the contact persons set out below, on September 21 2017, 12:20 CET.

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Bambuser is a Swedish software company that offers B2B solutions for live video. Since 2007, the company has developed a platform for interactive live video broadcasts, enabling live video streaming from mobile phones and webcams to the internet. The breakthrough occurred in 2010, when the company's service was used to report the unrest in Egypt during the parliamentary elections. The following year, videos were produced via Bambuser and used in several television broadcasts throughout the world during the Arab Spring. Today, Bambuser's service is installed on more than 50 million phones and has over the years reached 100s of millions of news consumers through companies like CNN, BBC, Al Jazeera, SkyNews, etc. Since 2014, Bambuser has chosen to focus on B2B, Business-to-Business, to increase the spread of the company's products and strengthen its long-term revenue potential. Among the customers are companies such as Associated Press, Aftonbladet, NRK and Deutsche Welle.