



## Bambuser signs first US Field Service contract

**Bambuser AB (publ) ("Bambuser" or "The Company") has signed a two-year contract with Vinculums, a US Telecom Infrastructure Service Provider.**

Bambuser has signed a two-year contract with Vinculums concerning the Company's product Iris Flow. The contract, which will run over a minimum of two years, has a total value of approx 490,000 SEK. The product will be delivered in and invoiced from August 2017.

"We are very excited about the agreement with Vinculums as this is our first contract on the US field service market, which represents a great potential for Bambuser. With its complete feature set, Iris Flow will be a turnkey mobile live video solution for Vinculums and requires no additional software to fulfill their needs in this area.", says Hans Eriksson, CEO of Bambuser.

The IRIS platform enables field service companies to communicate quickly and efficiently with image and sound to support staff externally with expert assistance, resource allocation and documentation.

This information is information that Bambuser AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was sent for publication, through the agency of the contact persons set out below, on August 7 2017, 08:30 CET.

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Bambuser is a Swedish software company that offers B2B solutions for live video. Since 2007, the Company has developed a platform for interactive live video broadcasts enabling live video streaming from mobile phones and webcams to the internet. The breakthrough occurred in 2010, when the Company's service was used to report the unrest in Egypt during the parliamentary elections. The following year, videos were produced via Bambuser and used in several television broadcasts throughout the world during the Arab Spring. Today, Bambuser's service is installed in more than 50 million phones and has over the years reached 100s of millions of news consumers through companies like CNN, BBC, Al Jazeera, SkyNews, etc. Since 2014, Bambuser has chosen to focus on B2B, Business-to-Business, to increase the spread of the company's products and strengthen its long-term revenue potential. Among the customers are companies as Associated Press, Aftonbladet, NRK and Deutsche Welle.